

For Immediate Release

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El Centro California

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As part of a on going and long term mission to project a positive image for off-roaders and be good stewards of the deserts we race in, **DRIVE Off-Road Racing LLC** has teamed up with **District 38** to conduct a desert clean-up in Plaster City CA. The clean-up will take place on Saturday March 7, 2009. After being asked why a desert clean-up when DRIVE has only conducted one race Doug Wasser, DRIVE's president had this to say "When we sat down and talked about what the purpose of this series should be one thing stood out over and over, we need to take care of the areas that we race in. Trash left by racers and non-racers is a problem for everyone that uses the desert. If it doesn't get cleaned up it gives the impression that we don't care. The majority of the trash in plaster city is incidental trash that has blown away during the night. We don't see large amount of trash that was left intentionally but either way it needs to get picked up."

Off Road Warehouse (**ORW**) will be providing breakfast and water for all the participants. DRIVE and District 38 will be providing lunch. **Vision X Off Road Lighting**, **beardesignz** and **Race-Dezert.com** are also on board as a supporting sponsors for this cleanup. All participants will receive an event t-shirt created by beardesignz.

In addition to the clean-up DRIVE will be holding their Start Order Draw for the March 21st **Race-Dezert.com 250** in the morning before the clean-up.

If you would like to participate in the clean-up e-mail kelly@drive-racing.com. For sponsorship opportunities call Doug Wasser at 760-791-7663.

For more information about the companies supporting this effort please go to the listed websites below:

DRIVE Off-Road Racing www.drive-racing.com

District 38 AMA www.amad38.com

Off Road Warehouse www.offroadwarehouse.com

beardesignz www.beardesignz.com

Vision X Off Road Lighting www.visionxoffroad.com

Race-Dezert.com www.race-dezert.com